

Sally decides to purchase a mobile pet grooming van. She purchases a 2010 used e350, fully converted with all the options that a groomer dreams of, for an unbelievable price of \$17,995.

Unlike a mobile pet grooming van, a storefront salon continues to pay rent, continues to pay employee wages, continues to pay utilities, continue to be committed to be open 6 days a week, 10 hours a day whether it is busy or not, continues to have to renew a lease with an increase every single year, and continues to have to groom a minimum of 10 pets a day just to break even.

Sally owns her mobile grooming van free and clear; she has no expenses except for gas, insurance and supplies. Sally only wants to groom five dogs or cats a day at an average of \$75 each. She only wants to work five days a week and she wants to choose her hours.

How much money can Sally make in a month from grooming dogs and cats?

Daily income, no tips included = $75 * 5 = \$375$

Weekly = $\$375 * 5 = \1875

Monthly = $\$1875 * 52 / 12 = \8125

Sally's monthly gross revenue = \$8125

Monthly Profit & Loss

Revenue: \$8125

Expenses:

Insurance: \$200

Gas: \$600

Supplies: \$200

Total Expenses: \$1000

Monthly Net Profit: \$7125

Annual Net Profit: \$85,500

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